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| INTERNSHIP RESUME  By Resume Genius | | **Phone:** (212) 528-1286  **Email:** your.email@gmail.com  **LinkedIn:** linkedin.com/in/your.profile/ | | | | |
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| Energetic and passionate college student working towards a BS in Marketing at New York University. Seeking to use my expertise and knowledge of advertising, public relations, product development, and consumer research strategies to fill the summer marketing internship at your company. | | | | | | |
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| **RELEVANT SKILLS** | | | | | | |
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| Critical Thinking  Leadership  Time Management  AYTM & GutCheck  Microsoft Suite  Problem Solving  Working Under Pressure  Social Media Management  Chinese – Limited Working Proficiency | | | | | | |
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| **MARKETING PROJECTS** | | | | | | |
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| **Pet Business Marketing Campaign, New York City, NY**  Marketing Associate | | | *September 2020–Present* | | | |
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| * Designed a cost-effective marketing campaign for a local pet grooming business, leveraging a combination of social media, email, television, and offline marketing techniques * Surveyed pet owners in Brooklyn, carefully collecting detailed data on customer pet buying habits, such as quantity, and type of products bought monthly * Developed a campaign budget of $3,000 which was estimated to be the minimum cost that would yield the highest return on investment (ROI) | | | | | | |
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| **Business Plan Competition, New York City, NY**  *Digital Marketing Associate* | | | | *June 2019–August 2020* | | |
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| * Entered UGA’s business plan competition with a group of 4 classmates to build a mock food truck business * Managed all marketing aspects, including SWOT analysis, industry analysis, customer trends, market growth, positioning, and promotions. * Received 2nd place out of the 30 teams that entered the competition | | | | | | |
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| **EDUCATION** | | | | | | |
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| **New York University, New York, NY**  *Bachelor of Arts, Marketing*  Honors: cum laude (GPA: 3.7/4.0)  Dean’s List 3 consecutive semester | | | | | *Expected May 2023* | |
| **Brooklyn Technical High School**  High School Diploma | | | | | *June 2019* | |
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| **Logo  Description automatically generated**  **Dear Job Seeker,**  Our **Hybrid resume template** blends formal formatting with colorful accents to showcase both your personality and your professionalism.  The color in the skills section immediately pulls the hiring manager into your resume. When they see the skills they’re seeking, they’ll read the rest of your qualifications more closely.  The Hybrid resume template works for any job application, but it’s especially useful for creatives who work in [marketing](https://resumegenius.com/resume-samples/marketing-resume-example) or [UX design](https://resumegenius.com/resume-samples/ux-designer-resume).  If you’re still struggling to write your resume, here are some free resources to help you put together a resume that shows employers you’re the right person for the job:  ·     [Free Resume Builder](https://resumegenius.com/?utm_source=Word_Doc&utm_medium=Resume_Builder_Link&utm_campaign=RG_Downloads)  ·     [How to Write a Resume](https://resumegenius.com/blog/resume-help/how-to-write-a-resume)  ·     [Resume Samples by Industry](https://resumegenius.com/resume-samples?utm_source=Word_Doc&utm_medium=Resume_Samples_Link&utm_campaign=RG_Downloads)  Once you have a great resume, you’ll need to pair it with a convincing cover letter. Luckily, we’ve got you covered there as well. Here are a few resources to help you write a cover letter that gives your application the boost it needs to land you an interview:  ·     [Cover Letter Builder](https://resumegenius.com/cover-letter-builder?utm_source=Word_Doc&utm_medium=Cover_Letter_Builder_Link&utm_campaign=RG_Downloads)  ·     [How to Write a Cover Letter](https://resumegenius.com/cover-letters-the-how-to-guide?utm_source=Word_Doc&utm_medium=Cover_Letter_Guide_Link&utm_campaign=RG_Downloads)  ·     [Cover Letter Examples by Industry](https://resumegenius.com/cover-letter-examples?utm_source=Word_Doc&utm_medium=Cover_Letter_Examples_Link&utm_campaign=RG_Downloads)  Best regards,  Shape  Description automatically generated with medium confidence  **IMPORTANT:** To delete the second page, right-click on the page and click “Delete Rows” | | | | |